

FOR IMMEDIATE RELEASE

Manitowoc Mayor Justin M. Nickels, currently serving in his second-term as Mayor of the City of Manitowoc, announced on Friday, May 27th, 2016 that he will seek a third term as Mayor of Manitowoc.

Nomination papers will be circulated in December 2016 with a General Election being held on Tuesday, April 4th, 2017.

Mayor Nickels was first elected to the Manitowoc Common Council on April 5th, 2005, serving two terms representing District 2. He was elected Mayor on April 7th, 2009 and re-elected to a second term on April 2nd, 2013.

According to Mayor Nickels: "I've always announced my intentions to seek office well in advance of the election. I want the citizens of the City of Manitowoc to know that the decisions I am making today aren't just for the remainder of my current term, but for the betterment of the community well into the future. I don't have any reason to hide the fact that I will seek another term, therefore I am announcing my intentions to seek a third term as your Mayor."

"We have spent my time in office focused on reducing debt, getting our finances in order, and tearing down eye sores in the community. Those were the priorities that the Common Council, department heads, city employees, and Mayor's Office focused on every single day. We have achieved those goals: the city finances are extraordinarily better today than when I first took office, the debt has been reduced by almost \$25 million dollars and buildings like the mid-cities mall and mirro will have been demolished by the end of 2016."

"Our focus moving forward needs to be re-investing (responsibly) *versus* just cutting debt and building *versus* tearing down. This is what our community needs to be successful long-term."

"Therefore, I am proposing a 22-point plan of 22 areas in the City of Manitowoc that we need to focus on and prioritize from now until 2022 – beginning today, not after the next mayoral election. The 3 areas of focus will be on Economic Development, Infrastructure/Parks and Education/Culture. The full plan can be viewed by visiting www.justinnickels.com"

"I am humbled and honored to serve as your Mayor. You have given me the greatest opportunity to serve you each and every day the past 7 years. I am excited to move this community forward after spending so long trying to repair what was broken. Together, we can ensure our tomorrow is brighter than our yesterday."

Please contact Mayor Nickels if you wish to learn more about the 2022 Vision at:

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Authorized and Paid for by Friends of Justin Nickels. Tim Salutz, Treasurer